MEDIA KIT

Godless Mom

Courtney Heard



280,000+

followers and subscribers

across Facebook, Instagram, Threads, Bluesky, Pinterest and YouTube

Combined platform counts, not unique individuals. Oct. 20-22, 2026.

12+	6
YEARS WRITING	ACTIVE PLATFORMS

Canadian atheist writer and secular lifestyle creator

Secular culture | Books | Everyday life | Candid commentary

Meet Godless Mom



Hi, I'm Courtney

I built Godless Mom around an audience that values candid writing, critical thinking and life outside religion.

Today, that community adds up to more than 280,000 follows and subscriptions across six platforms.

From Summerland, BC, I write and create about secular culture, books and everyday life, with the occasional sharp joke. A partnership works best when it feels useful to the audience and natural in the conversation.

Previous partnerships

Selected brands Courtney has worked with

METALOMANIA

Chefs Plate

SDC SameDayCannabis

Available for

Sponsored social content | Brand storytelling | Interviews and commentary
Speaking and guest writing

Audience

282,093 across-platform total

Follows and subscriptions, not unique individuals

Instagram	96,985	Threads	86,840
Facebook	80,633	Bluesky	7,660
YouTube	6,960	Pinterest	3,015

Source: Metricool brand 3949910. Facebook and Instagram Oct. 20; Threads, Bluesky and Pinterest Oct. 21; YouTube Oct. 22, 2026.

Instagram snapshot

October 20, 2026

61.3%

ages 35-54

Among 91,991 followers represented in age data

Top represented countries

United States	69.73%
Canada	6.54%
United Kingdom	4.86%
Australia	2.73%



Let's Work Together

Audience first

A good collaboration gives people a reason to stop, pay attention and care. I bring a recognizable voice, an established cross-platform audience and more than a decade of writing experience.

Strong fits

- Books, media and culture
- Everyday lifestyle
- Secular and humanist organizations
- Thoughtful products and services

Campaign scope and deliverables are tailored to the partner and audience. Rates are available on request.

Start a conversation

Partnerships and media

mommy@godlessmom.com

Online

godlessmom.com

Courtney Heard | Summerland, BC, Canada

Candid voice. Clear fit. An audience that is already listening.